



**BUSINESS PRESENTATION** Q2 2021

# RESTRICTED ACCESS

WE TAILOR DISRUPTIVE CONCEPTS...

*With a French Touch*



**RESTRICTED ACCESS** is a unique hub and incubator exclusively dedicated to formatting, conceptualising and launching worldwide top-end membership circles and entities branded by leading 'griffes' of the luxury industry.

The company has been joined by renowned names from that niche sector to create a true **TASK FORCE** that adds power, capability and intent to cutting-edge projects presently in the pipeline in respectively but not only Asia, Dubai, Madrid and Moscow. The three leading experts that have joined **RESTRICTED ACCESS's** founder partner to contribute their more than 150 years of combined all-terrain experience at the highest level, are:

**Tokyo-based Marcel BERTAUD**, with almost 30 years on the GERVAIS-DANONE Board for Asia and more recently 'ambassador' for Champagne Laurent-Perrier in that region.

**Paris and China-based Jean-François DI MEGLIO**, founder of ASIA CENTRE, the think-tank that for decades has been an international reference in 'East meet West' commercial development.

**France and Spain-based Philippe ORTEGA**, founder of MADE- IN- WINE and until recently General Manager at PERNOD-RICARD Wines & Spirits, and Board member of the San Sebastian Basque Culinary centre.

These independent 'travel companions' of **RESTRICTED ACCESS** will help realise the various exciting projects under preparation. See below their extensive pedigree.

Henceforth, every preliminary project will be exhaustively screened by the dream team in order to sharply tailor each and every detail and to sculpt the perfect business model, case by case. For the main actors of that business niche, namely: top brands, yield investors, local operators, future clubs leaders, etc... this preliminary validation from such a solid team is a priceless comfort prior to entering into business.

CLUB  
INCUBATOR:  
THE DREAM  
TEAM

# 150 YEARS OF LEADERSHIP PEDIGREE





# BERNARD SOULTAN

Religiously respecting the “work hard, play harder” quote and proudly “wearing 3 hats” since the late 70’s :

**\*MEDIA & COMMUNICATION** as Manager of the PARIS-MATCH GROUP (Paris)  
press agency.

**\*\*LUXURY HOSPITALITY** during the 80’s and 90’s as Master-franchise’s developer for the 22 Michelin starred membership disco-clubs on 4 continents of the world famous RÉGINE’s top elitist chain. As well as marketing manager at five star HOTEL PUENTE ROMANO (Marbella, Spain) Leading Hotels affiliate. “During these magic years I experimented precisely what they would never teach you at Cornell’s or Lausanne’s : i.e. the industry’s tricks”.

More recently he mainly dedicated to **\*\*\*REAL-ESTATE** in Portugal, Spain and Brazil at assisting major investors and developers especially in the Luxury Hospitality field.

He founded RESTRICTED ACCESS as a hub, incubator and catalyzer specializing at formatting and launching exclusive members day clubs. Initially modeled as a tribute to the iconic London gentlemen’s clubs, the concepts brainstormed at by the incubator rapidly turned to become WOW cutting-edge fresh models, miles away from the traditional/ obsolete membership circles. The task force now in place around him is the structure required to turn reality the revolutionary concepts ready for taking-off.



# JEAN-FRANÇOIS DI MEGLIO

Jean-François DI MEGLIO is ASIA CENTRE's founder and President : an influent business development, studies and brainstorming Paris based platform set-up as a solid "two ways bridge" between Asia and Europe. His love affair with China began in the late 70's as one of the very few foreign graduate of the post-Revolution Beijing University.

Since then he never stopped travelling, living, dealing with every single country in Asia.

Founding member of various prestigious "East meet West" foundations and punctually M&A coordinator (like for 7-11 chain store Taiwan).

CENTREASIA –today a major reference as bilateral link- is the achievement of his impressive 45 years background and networking power.

# PHILIPPE ORTEGA

The CEO of the consultancy firm Made in Wine, which he founded in 2018, has been linked to wine his whole life. Born in the Champagne city of Reims, he has since lived in Alsace, Bordeaux, Navarre, the Basque Country, La Rioja and Portugal.

In all, it amounts to 30 years in the wine & spirits sector, where he headed up large teams within multinational, market-leading companies, culminating in the role of General Manager of Pernod Ricard Bodegas, a position he held until 2018.

Other famous brands he has been associated with include Campo Viejo, Rioja Ysios, Champagne Perrier Jouët, Cognac Martell and the Havana Club Cuban Rum 'Pacto Navio'. Philippe has been accredited as 'Official Sherry Wine Trainer' by the Board of Jerez Wines.

He is a member of the Cofradía de Vinos de Rioja and Seigneur de Champagne of La Confrérie des Sacres de Champagne. His international experience has resulted in fluency in French, English, Italian, Spanish and Portuguese.

# MARCEL BERTAUD

VP Sales of Danone Japan; Zone Director Asia for Laurent Perrier; Board Director Yakult India; Board Director Vietnam; Senior Advisor to Japanese food companies for domestic and Asian strategy.

Marcel is the founding partner of M Bertaud Consulting Pte Ltd – the prestigious consultancy through which he shares his expertise and engages his valuable international network of contacts.

The previous experience of this innate professional fluent in French, English and Japanese includes directorships with Evian, and he has helped to establish international brands such as Starbucks Japan, General Mills, Asahi Beer, Cadbury Schweppes, Haruna Beverages and Dairy Farm AEON Group within the Asian market landscape.

# BERNARD J. LEVY-PROVENÇAL

40 years luxury hotel industry experience, encompassing all aspects of operational, financial and development duties at the executive level in independent and chain environments, internationally on 4 continents.

Currently operating as an independent consultant, evaluating target properties for clients in Marbella and in southern Europe.

Mr. Lévy-Provençal holds a Bachelor of Commerce from Concordia University in Montreal, and a Master's degree in Hotel Administration from Cornell University with a specialty in real estate finance. He has taught at university level continuously between 1991 and 2008 as adjunct faculty and has dispensed countless corporate training seminars in the course of his consulting practice.



## EXCLUSIVE MEMBERSHIP THEMATIC CIRCLES

River  
banks

Business

Women  
only

Arty

Social

Urban  
Beach

## RESTRICTED ACCESS

Leading Brands

Co-brands

Real Estate Investors

Operating Investors

Endorsers

Home Theaters

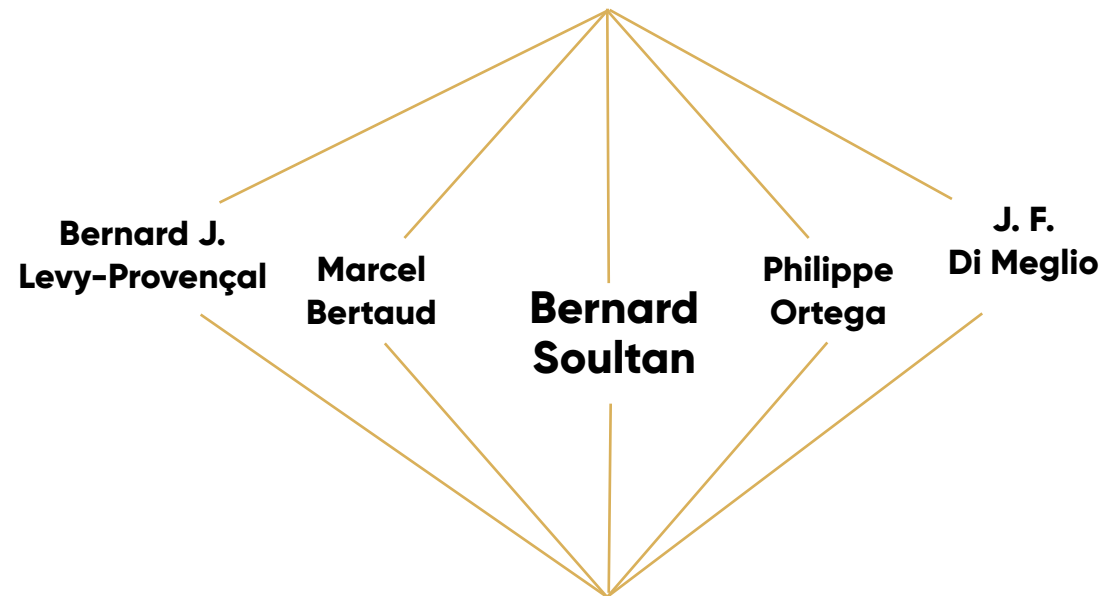
Logistic Partners

INCUBATOR /  
CATALYST / HUB

INCUBATOR /  
CATALYST / HUB



## DREAM TEAM



PRELIMINARY STUDIES - NETWORKING  
LOBBYING - SOURCING - FORMATTING  
PUZZLING - LAUNCHING

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## **International**

ASIA, MOSCOW and DUBAI  
under preparation

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